

Out The Window Advertising Agency Partners with SmartFinds Internet Marketing on Local Listings Services

*Bill Hagen's Out The Window Advertising partners with SmartFinds Internet Marketing to introduce businesses to the benefits and components of Geo-Marketing, including Geo-Listings, Mobile Marketing and Geo-Social Marketing*

**ARIZONA & DETROIT, MICHIGAN – July 27, 2010 (OUT THE WINDOW ADVERTISING | SMARTFINDS INTERNET MARKETING)** – Out The Window Advertising (<http://www.reachoutthewindow.com>), a full service Arizona-based advertising agency, and SmartFinds Internet Marketing, a metropolitan Detroit-based agency which provides businesses with Internet marketing services and solutions, have recently partnered together to provide businesses with an opportunity to learn the many ways that Geo-Marketing can positively impact their bottom line.

The benefits and components of Geo-Marketing, include Geo-Listings, Mobile Marketing and Geo-Social Marketing. Geo-Marketing helps consumers to find local businesses, products or services through web searches or mobile searches. Geo-Listing Security, Consumer Reviews, and Reputation Management are additional components of the services offered.

“The partnership between Out The Window Advertising (<http://www.reachoutthewindow.com>) and SmartFinds Internet Marketing is an exciting opportunity to effectively introduce Geo-Marketing services to our clients,” commented Bill Hagen, President of Out The Window Advertising.

Most recently, Out The Window Advertising (<http://www.reachoutthewindow.com>) was ranked the 5th largest ad agency in Arizona by the Phoenix Business Journal. The team at Out The Window excels in the planning, development, placement, and creative execution of Television, Radio, Print, Direct Mail, e-commerce, social media and customer retention campaigns for over 90 clients nationwide.

Out The Window Advertising's impressive client portfolio includes automotive dealerships. Commented agency President Bill Hagen, “Our car dealership clients are eagerly aware of the need for local marketing, local business marketing, and local dealership marketing.” Hagen added, “It's interesting that the automotive industry relies on early adopters of automotive technology, and in the case of Geo-Marketing, car dealerships are themselves early adopters of Geo-Marketing technologies. The dealerships understand the importance of being found quickly by mobile and digital customers.”

SmartFinds Internet Marketing CEO, Melih Oztalay, stated “We are excited to partner with Bill Hagen and Out The Window Advertising in our effort to share the benefits of Geo-Marketing. We are currently working with Out The Window Advertising's client base to claim and update local listings on behalf of 150+ car dealerships. Car

dealerships are just one of many local businesses dependent upon local consumers for their revenue.”

Melih Oztalay has over fifteen years experience with Internet and digital services in developing strategies that utilize all facets of the World Wide Web. As a digital marketing agency, SmartFinds Internet Marketing's major focus is to develop multi-directional marketing campaigns to drive traffic to client web sites from more than just search engines.

Anyone interested in learning more about the ways in which businesses can use Geo-Marketing to be more easily located by local consumers may visit [www.smartfindslocalisting.com](http://www.smartfindslocalisting.com). For more information about Out The Window Advertising, please visit <http://www.reachoutthewindow.com>.

### **About Out The Window Advertising**

Out The Window Advertising was recently ranked the 5th largest ad agency in Arizona by the Phoenix Business Journal. The team at Out The Window excels in the planning, development, placement, and creative execution of Television, Radio, Print, Direct Mail, e-commerce, social media and customer retention campaigns for over 90 clients nationwide. For a true "one-stop shop," Out The Window Advertising offers the use of their "In-House" production facility for all client projects. For more information about Out The Window Advertising, please visit <http://www.reachoutthewindow.com>.

### **About SmartFinds Internet Marketing**

The most critical element of SmartFinds Internet Marketing services is the creativity and imagination to apply the technological aspects of the digital marketplace to the marketing objectives of a particular business. Initial research provides SmartFinds the ability to develop a digital strategy that can be measured every step of the way to insure business growth and revenue generation. Some of SmartFinds' clients have included Delphi, Flagstar Bank, Guardian Industries, Soave Enterprises, Detroit Convention and Visitors Bureau, McCann Erickson, Wendy's and others. You can learn more about SmartFinds at <http://www.smartfindsmarketing.com>.

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